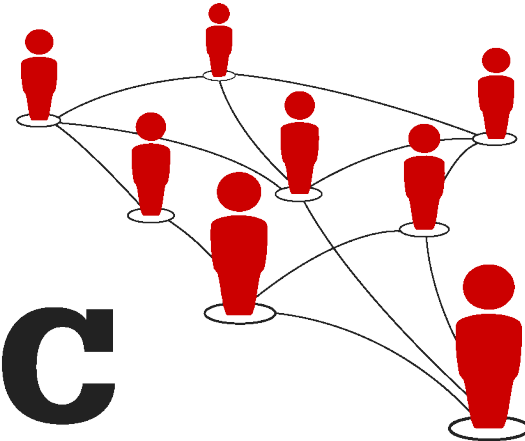




# **WESTERN REGION ECONOMIC DEVELOPMENT**



Connecting Divide, McKenzie, Mountrail & Williams Counties, North Dakota

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## **2021-2022 Annual Meeting**

Friday, October 29, 2021

# Agenda

- I. Call to Order
- II. Roll Call
- III. Adopt Agenda
- IV. Motion Acknowledging Proper Notice of the Annual Meeting
- V. WRED Purpose
- VI. Board Recognition
- VII. 2020 – 2021 Annual Membership Meeting Minutes Approval
- VIII. Financial Report
- IX. 2021-2022 Board of Directors & Officers Nominations
- X. 2021 Strategic Plan Overview
- XI. Adjourn

The Annual Board of Director Meeting will directly follow.



# WRED Purpose



## MISSION

To facilitate and promote a vibrant, diversified and sustainable economy through collaboration and outreach.



## VISION

Be the leading advocate for sustainable growth and development for the region.

# Introduction & Thank You: Board of Directors

## President

Ken Callahan – MDU / WABA Ex-officio

## Vice President

Hercules Cummings – City of Williston

## 2<sup>nd</sup> Vice President

Melinda Rasmussen

## Treasurer

Jerad Suess – Lee Suess

## Secretary

Sarah Johnson – WCCU

## Executive Officer

Ann Kvande – Williston Economic Development

## Ex-Officio

Brad Bekkedahl – North Dakota Senate – District #1

Jerry Bergman – NDSU Williston Research Ext Center

Jenny Gaaskjolen – Stanley EDC

Howard Klug – City of Williston

Dennis Lindahl – Tioga Economic Development

KayCee Lindsey – Divide County JDA

Bernell Hirning – Williston State College

Daniel Stenberg – McKenzie County JDA

Shawn Wenko – Williston Economic Development

- City of Williston STAR Fund

## Board of Directors

Dubi Cummings – CHI / St. Alexius Health

Jordon Evert – Furuseth, Olson and Evert, P.C.

Cherie Harms – Leonardite Products, LLC.

Amy Krueger – Williston Convention and Visitor Bureau

Jory Meyer – 1<sup>st</sup> International Bank & Trust

Gary Ryberg – Personal Wealth Partners

Leland Tong – Great Plains Women's Health Center

Heather Voll – RE/Max / Bakken Realty / Voll Square

# 2020 – 2021 Annual Membership Meeting Minutes

Dated December 3, 2020

- Review
- Approval



**WESTERN REGION ECONOMIC DEVELOPMENT  
THE ANNUAL MEMBERSHIP MEETING  
THURSDAY, DECEMBER 3, 2020 @ 11:30 A.M.  
VIA GOTO MEETING**

**I. CALL TO ORDER**

President Ken Callahan called the Annual Membership Meeting to order at 11:30 a.m.

Ken Callahan thanked the members for allowing him to serve as their president and for their ongoing support of WRED.

**II. CALL OF ROLL**

**Number of Outstanding Members for 2020 is 67. Number of Members Present for the annual meeting was 26. Of the 26 members in attendance 18 of the members are on the Board of Directors. Ken Callahan announced that a quorum is present based on the number of board members in attendance.**

**III. ADOPT THE AGENDA**

**MOTION MADE BY CHERIE HARMS TO ADOPT THE AGENDA AS PRESENTED. JORY MEYER SECONDED THE MOTION. MOTION CARRIES ON A VOICE VOTE.**

**IV. MOTION ACKNOWLEDGING PROPER NOTICE OF ANNUAL MEETING TO ITS MEMBERSHIP:**

Per the bylaws of the Corporation the notice of the annual meeting should be received not less than 10, nor more than 50 days, before the date of said meeting.

**MOTION BY JORDON EVERT THAT NOTICE OF THE ANNUAL MEETING WAS RECEIVED NOT LESS THAN 10, NOR MORE THAN 50 DAYS, BEFORE THE DATE OF SAID MEETING. AMY KRUEGER SECONDED MOTION. MOTION CARRIES ON A VOICE VOTE.**

**V. WRED PURPOSE**

**Our Mission:** Western Region Economic Development exists to facilitate and promote a vibrant, diversified and sustainable economy through collaboration and outreach.

**Our Vision:** Be the leading advocate for sustainable growth and development for the region.

**VI. BOARD RECOGNITION:**

Ken Callahan recognizes the 2019-2020 Board of Directors and thanks them for their time and dedication.

**VII. MINUTES OF THE PREVIOUS ANNUAL MEMBERSHIP MEETING**

Approval of Minutes of 2019-2020 Annual Membership Meeting dated October 25, 2019 per the bylaws

**MOTION BY DANIEL STENBERG TO APPROVE THE MINUTES AS PROVIDED DATED OCTOBER 25, 2020. MOTION SECONDED BY JEREMY COX. MOTION CARRIES ON A VOICE VOTE.**

**VIII. YEAR END FINANCIALS**

Jory Meyer presented the treasurer report for fiscal year October 1, 2019 – September 30, 2020.

The 2019-2020 financial report has been compiled using the assets, liabilities and net assets - cash basis of Western Region Economic Development (a nonprofit corporation) as of September 30, 2020. The overall total income was \$85,657.63 with total expenses of \$117,667.58 for a net loss of \$31,979.95. The checking account balance as of September 30, 2020 was \$59,065.13.

**MOTION BY JORDON EVERT TO ACCEPT THE YEAR END TREASURER'S REPORT FOR FISCAL YEAR ENDED SEPTEMBER 30, 2020 AS PRESENTED. MOTION SECONDED BY MELINDA RASMUSSEN. MOTION CARRIES ON A VOICE VOTE.**

**IX. 2019-2020 BOARD OF DIRECTORS AND OFFICER NOMINATIONS**

Ken Callahan noted that there are two directors with expiring board terms and thanks Jeremy Cox and Liz Wilder for their years of service. Jeremy Cox will be provided a plaque in recognition for his time served as president of the board. Liz Wilder will be provided a plaque in recognition for her time served as a board member.

Ken Callahan read the recommended nominations of the WRED board for openings as Dubi Cummings and Leland Tong.

Ken Callahan read the recommended nominations of the WRED board for the slate of officers. President – Ken Callahan, Western Area Builders Association / Montana-Dakota Utilities, Vice President – Hercules Cummings, City of Williston, 2<sup>nd</sup> Vice President – Melinda Rasmussen, Treasurer – Jerad Suess, Lee Suess, Secretary – Sarah Johnson, Western Cooperative Credit Union.

Ken Callahan added that the recommended nominations have Ken Callahan and Hercules Cummings serving in their current roles as president and vice president for an additional year due to COVID restricting their abilities to care forth all that the board wished to accomplish.

**MOTION MADE BY HOWARD KLUG TO ACCEPTED THE NOMINEES AS LISTED. MOTION SECONDED BY JERALD BERGMAN. MOTION CARRIED ON A VOICE VOTE.**

**X. 2020 STRATEGIC PLAN**

Hercules Cummings gave an overview of the activities of the WRED board as the related to the strategic plan 2020 and the new 30-second elevator speech that WRED supports business & industry, connects people, strengths communities and powers western North Dakota.

Ken Callahan gave an overview of the plan for 2021

**12. MEETING WAS ADJOURNED at 11:58 PM.**

**SARAH JOHNSON MAKES A MOTION TO ADJOURN. JERALD BERGMAN SECONDED THE MOTION. MOTION CARRIES ON A VOICE VOTE.**

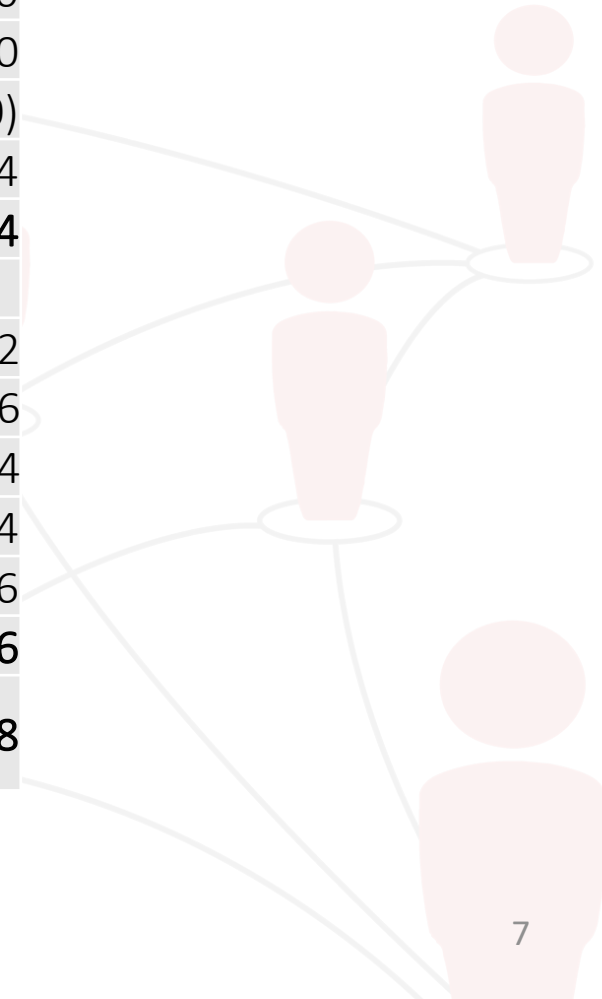
**Ann Kvande**

Executive Officer

Western Region Economic Development

# 2021 Financial Report

<b>Income</b>		
Membership Dues		\$18,750.00
Events Income		\$43,500
Grants – City STAR Fund		\$0
Job Fair Income		\$11,200
WRED Sponsorship		(\$30.00)
Interest		\$27.84
<b>Total Income</b>		<b>\$73,447.84</b>
<b>Expenses</b>		
1 Million Cups		\$2,671.82
Event Expenses		\$28,660.66
Job Fair Expenses		\$6,013.54
WED Expenses		\$23,823.14
WRED Operating Expenses		\$61,169.16
<b>Total Expense</b>		<b>\$61,169.16</b>
<b>Net Income</b>		<b>\$12,278.68</b>



# 2021 Balance Sheet

## ASSETS

Current Assets

Checking/Savings

Total Current Assets

**TOTAL ASSETS**

## LIABILITIES & EQUITY

Liabilities

Equity

**TOTAL LIABILITIES & EQUITY**

September 2021

\$73,825.86

\$73,825.86

**\$73,825.86**

\$10,364.09

\$63,461.77

**\$73,825.86**





**Thank You!**

**Jordon Evert**

Furuseth, Olson & Evert, P.C.

**6 Years of Service**

**Cherie Harms**

Leonardite Products LLC

**6 Years of Service**

**Jory Meyer**

1<sup>st</sup> International Bank & Trust

**6 Years of Service**

# 2021-2022 Slate of Nominees Board of Directors & Officers

## Directors

James DeMorrett – Oasis Petroleum  
J.R. Johnson – Farmers Union Insurance

## Ex-Officio

Paula Hickel – North Dakota Job Service Williston

## Officers

### **Past President**

Ken Callahan – Western Area Builders Association / MDU

### **President President**

Hercules Cummings – City of Williston

### **Vice President**

Melinda Rasmussen

### **2<sup>nd</sup> Vice President**

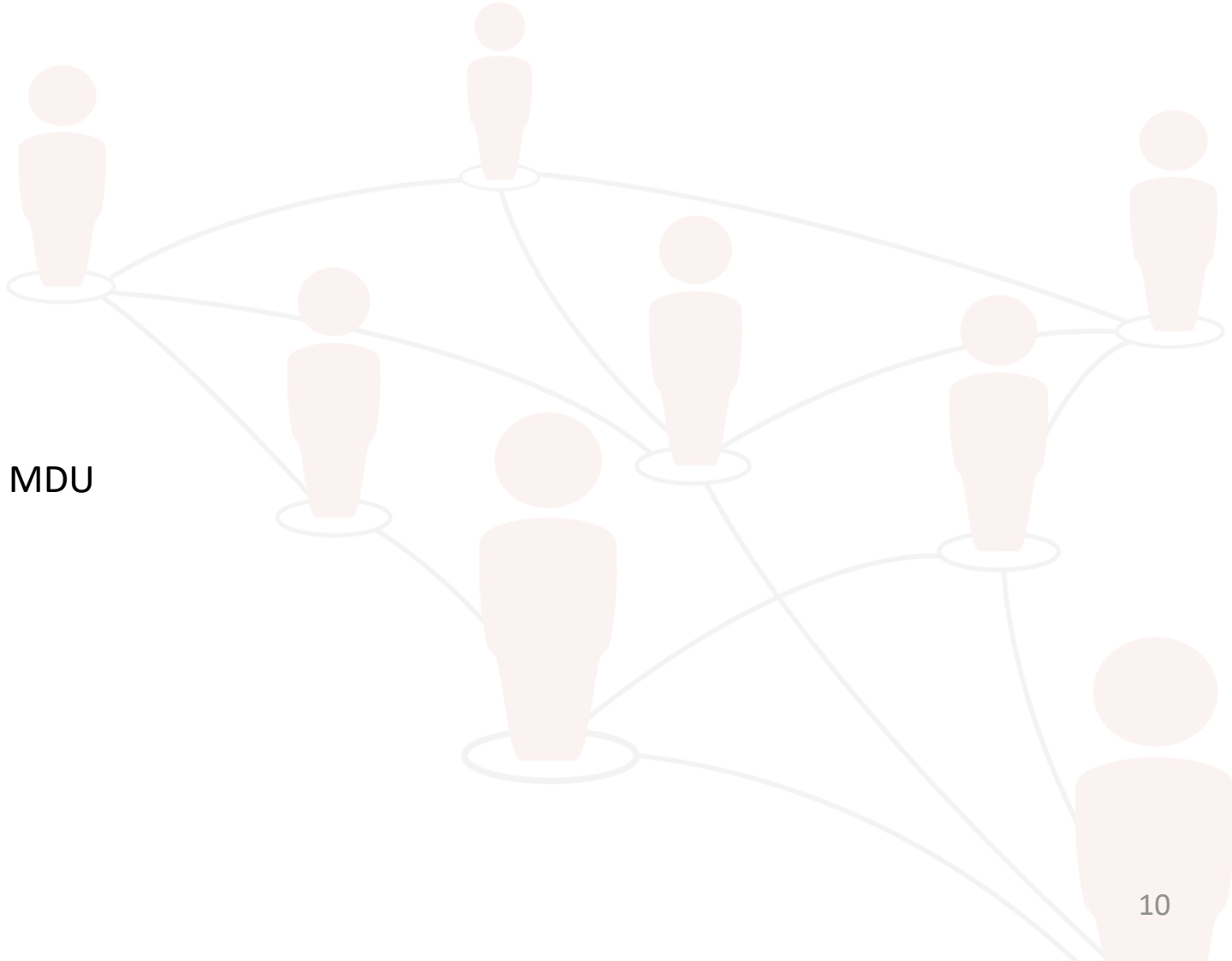
Sarah Johnson – Western Cooperative Credit Union

### **Treasurer**

Jerad Suess – Lee Suess

### **Secretary**

Dubi Cummings – CHI/St. Alexius Health Williston



# Strategic Plan

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## Our Objectives:

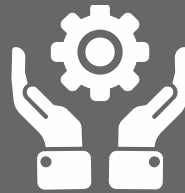
- Identify primary sector development opportunities that will help diversify the economy
- Increase influence on state policies
- Advocate for a regional business friendly environment
- Focus public relation efforts on the region
- Focus on future recruitment and development



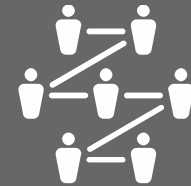


# 30-Second Elevator Speech

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Supports Business  
& Industry



Connects  
People



Strengthens  
Communities

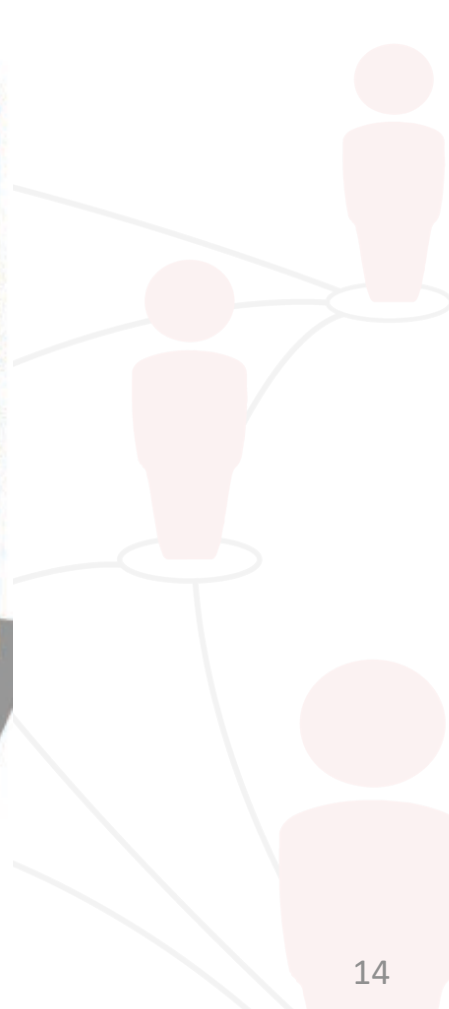


Powers Western  
North Dakota

# Plan for 2021

- Continue with the marketing plan to brand ourselves
- Attend the Williston Basin Petroleum Conference - May
- Show support of issues that greatly impact our region
- Promote and encourage economic diversity of industry sectors
- Connecting Communities Barbecues – Summer
  - 2 locations in North Dakota
  - 1 location in Montana
  - 1 location from the 5 communities of Crosby, Stanley, Tioga, Watford City and Williston
- Continued support of the northwest North Dakota job fairs

# Continue with the Marketing Plan to Brand Ourselves



# High-Level Support of the Williston Basin Petroleum Conference 2021



# Show Support of Issues that Greatly Impact Our Region



Letter of support for SB2020 to fully fund the NDSU Williston Research Extension Center.



Letter of support for SB2065. The bill sets policy that will allow the North Dakota Industrial Commission to regulate the permitting of pore spacing providing access to mineral and water deposits.



Letter of support for the Theodore Roosevelt Expressway (Hwy 85) freight expansion project INFRA grant program.







# Promote and Encourage Economic Diversity

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Sponsored the 2021 Hard Spring Wheat Show and served food at the NDSU WREC Field Days Dinner



Continue to focus on UAS and Beyond Visual Line of Sight efforts in western North Dakota



Started to host virtual webinars on topics to strengthen businesses in western North Dakota

# Connecting Communities Barbecues



Trenton

Wildrose

Culbertson, MT

Stanley

# Continued Support of Northwest North Dakota Job Fairs



Promote



Promote

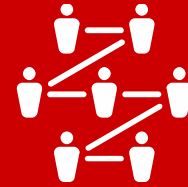


Promote

# Plan for 2022



Supports Business  
& Industry



Connects  
People



Strengthens  
Communities



Powers Western  
North Dakota





# Supports Business and Industry

- Promote and encourage economic diversity
- Continue to support the transportation needs in the area
- Stay connected with legislature
- Host a regional virtual business expo

# Strengthens Communities

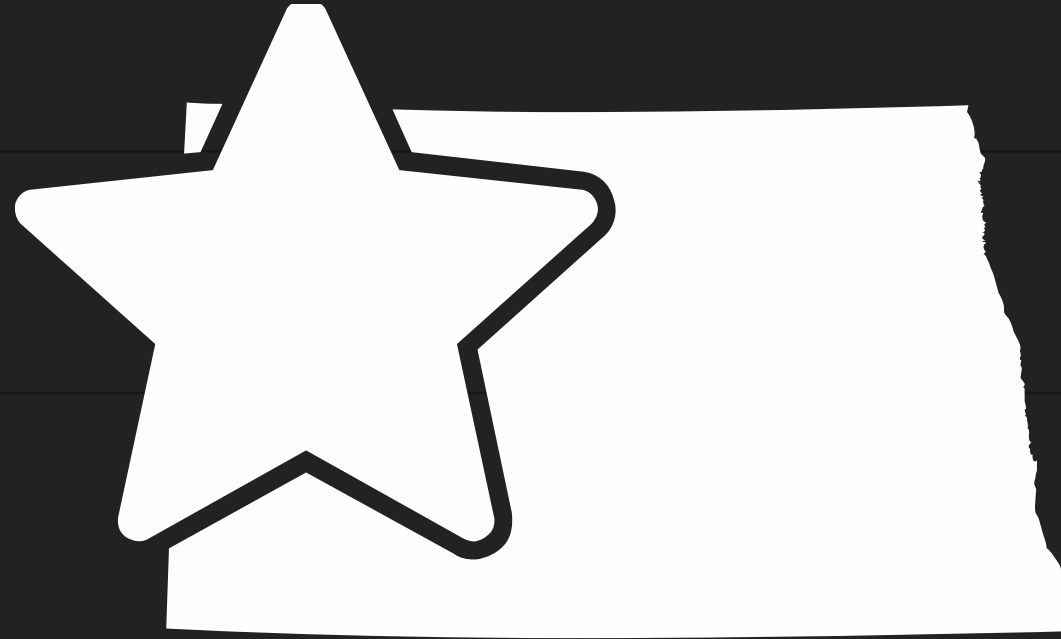
- Promote new business
- Continue the focus that business is here to stay
- Create a collection of regional infrastructure maps that showcase growth and development in the region





# Connects People

- Host COVID friendly Connecting Communities Barbecues
  - 1 – Montana
  - 2 – North Dakota
  - 1 – In one of the communities of Crosby, Stanley, Tioga, Watford City or Williston
- Continue to support the northwest North Dakota job fairs



# Powers Western North Dakota





# Adjournment

Thank you for your  
membership and support of  
the  
Western Region Economic  
Development this year.

We are looking forward to  
continued success in 2022!

# Agenda Annual Organizational Meeting

- I. Call to Order
- II. Roll Call
- III. Adopt the Agenda
- IV. 2021-2022 Board of Directors & Officers Election
- V. 2020–2021 Annual Organizational Meeting Minutes Approval
- VI. Closing Remarks from the New President
- VII. Adjourn



# 2020 – 2021 Annual Organizational Meeting Minutes

Dated December 3, 2020

- Review
- Approval



## I. CALL TO ORDER

President Ken Callahan called the Annual Organizational Meeting of the Board of Directors to order at 12:00 P.M.

## II. CALL OF ROLL

There were 19 members present at the Western Region Economic Development Organizational Meeting.

Present was: Ken Callahan, Hercules Cummings, Jory Meyer, Melinda Rasmussen, Jerald Bergman, Dubi Cummings, Jordan Evert, Cherie Harms, Sarah Johnson, Howard Klug, Keith Olson, Amy Krueger, KayCee Lindsey, Gary Ryberg, Jerad Suess, Daniel Stenberg, Leland Tong, Heather Voll and Shawn Wenko

Absent was: Brad Bekkedahl, George Littlecreek and Dennis Lindahl

## III. ADOPT THE AGENDA

**MOTION MADE BY DANIEL STENBERG TO ADOPT THE AGENDA AS PRESENTED. MOTION SECONDED BY KRUEGER. MOTION CARRIED ON A VOICE VOTE.**

## IV. ELECTION OF OFFICERS AND APPOINTMENTS

**Ken Callahan – President, Hercules Cummings – Vice President, Melinda Rasmussen – 2<sup>nd</sup> Vice President**

**Appointments: Jerad Suess – Treasurer, Sarah Johnson - Secretary**

Ken Callahan asked if there is a motion to elect the slate of officers and make appointments as approved by the membership.

**MOTION MADE BY CHERIE HARMS TO ELECT THE SLATE OF OFFICERS AND MAKE APPOINTMENTS AS APPROVED BY THE MEMBERSHIP. MOTION SECONDED BY DANIEL STENBERG. MOTION CARRIES ON A VOICE VOTE.**

## V. SECRETARY'S REPORT:

Approval of the 2019-2020 Annual Board of Directors Meeting Minutes dated October 25, 2019.

**MOTION BY MELINDA RASMUSSEN TO APPROVE THE ANNUAL MINUTES DATED OCTOBER 25, 2019 AS PRESENTED. MOTION SECONDED BY HERCULES CUMMINGS. MOTION CARRIES ON A VOICE VOTE.**

## VI. CLOSING REMARKS

Ken Callahan thanks everyone.

## VII. MEETING WAS ADJOURNED

**MOTION BY HOWARD KLUG TO ADJORN THE MEETING AT 12:07 PM. MOTION SECONDED BY MELINDA RASMUSSEN. MOTION CARRIES ON A VOICE VOTE.**

Ann Kvande, Executive Officer, Western Region Economic Development

# 2020-2021 Election of Nominees as Officers

## **President**

Hercules Cummings – City of Williston

## **Vice President**

Melinda Rasmussen

## **2<sup>nd</sup> Vice President**

Sarah Johnson – Western Cooperative Credit Union

## **Appointments**

## **Treasurer**

Jerad Suess – Lee Suess

## **Secretary**

Dubi Cummings – CHI – St. Alexius Health Williston





# Closing Remarks and Adjournment

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Thank you to the Board of Directors.

We are looking forward to  
continued success in 2022!